



# LAUREN SCHIEFFER, CSP THE COLONEL'S DAUGHTER



PERSPECTIVES ON

**RESPECT, LEADERSHIP, COMMUNICATION, AND ACCOUNTABILITY**

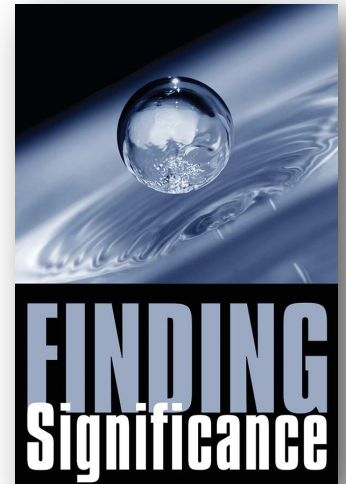
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## SIGNATURE PRESENTATIONS

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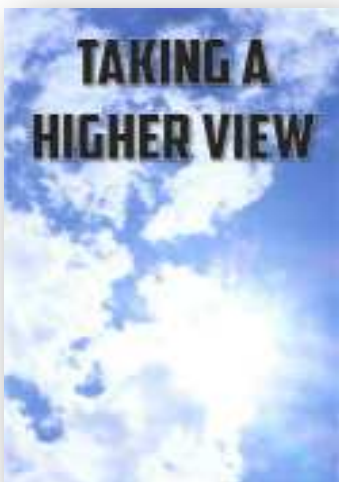
*It's not about how much money you make, or about the bottom-line. It's about how many lives you touch and the manner in which you choose to impact them.*

**SIGNIFICANCE** is making every part of the world you touch better for having interacted with you. It's about creating a lasting impact and a positive legacy. You don't have to change the world – only the world around you. In this engaging keynote master storyteller, Lauren Schieffer will highlight keys to creating that lasting impact for yourself. Finding Significance is a humorous, eye-opening presentation that will lift you to a richer, more transcendent vantage from which you can discover a deeper, more rewarding definition of success and achieve true influence.



**Takeaway Message:** *This presentation will refocus your attention on what's important and help you to think beyond the bottom-line to develop a forward-thinking, ownership mindset that will allow you to truly impact lives and therefore, the bottom-line as well.*

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On your life's journey, you will encounter balcony people and you will encounter basement people. Balcony people take a **Higher View**. They are perpetual optimists, who believe that you can do anything, if you believe you can and are willing to put in the effort. From a higher view, you see possibilities rather than limitations. Balcony people inspire and empower others to reach farther and achieve more.

In this entertaining, humorous and inspiring session, master storyteller Lauren Schieffer shares her insights on and the benefits of living a life as a balcony person – and how YOU can do the same!

**Takeaway message:** *This presentation will inspire and empower you to climb up on the balcony every day and take a higher view of your life and your world!*

# ADDITIONAL PRESENTATIONS ...

All of Lauren's presentations are available as keynote speeches or breakout sessions. Why not have Lauren present a keynote AND a breakout? Contact her office for details.



## BEFORE IT COMES TO BLOWS!

*MANAGING CONFLICT FROM HIGHER GROUND*

The most dynamic and successful organizations (and people!) learn how to resolve conflict before it starts—and create an atmosphere that fosters understanding and expression. These skills do not

typically come naturally, but they can be learned. This engaging session will show you how to prevent, manage and resolve conflict before it comes to blows!

### Key Takeaways

- The value of conflict prevention vs. conflict management
- How to function successfully in the midst of ongoing conflict
- How to find the win-win-win from a well-managed conflict



## ARE MY CO-WORKERS ALIENS?

*DISCOVERING THE TRUE KEY TO COMMUNICATION*

We all have days that we think our co-workers are from another planet. Chances are more likely you aren't "speaking their language." Keeping employees

motivated to reach their full potential and remain engaged requires adapting how you communicate to meet the other person at his or her comfort zone. This session teaches you how to meet the other person on their terms, not yours, so you'll be certain your message is received loud and, most of all, clear.

### Key Takeaways

- How to recognize your own comfort zone as well as others'
- How to flex your communication style to meet theirs for better results
- How to avoid conflict by eliminating surface level personality differences



## GENERATIONS AT WORK

*INTERACTIONS TO INCREASE PERFORMANCE*

For the first time in American history, there are four generations in the workplace. The "old folks" are not obsolete, and the "kids" are not sloppy and lazy.

Each brings an important energy and contribution to the team. This fun and interactive session allows you to understand each generation's driving influences and gives you what you need to communicate for greater effectiveness and harmony.

### Key Takeaways

- Core characteristics of each of the four generations
- Influencing factors that create emotional drivers
- Tips for communicating with and motivating each generation—especially the largest and still growing generation: Millennials



## ARE YOU GETTING THIS?

*COMMUNICATING FOR RESULTS AND RESPECT*

The greatest hindrance to growth in any organization or in any individual career is poor communication—both up and down the ladder. This engaging, entertaining presentation details the most important avenues to

sustaining staff peak performance and gaining customer loyalty in the 21st Century.

### Key Takeaways

- Core causes of poor communication
- The toxic results of poor communication and how to avoid them
- How to be heard, understood and to get the results you want.

# RAVE REVIEWS...



Dear Lauren,

I really enjoyed your keynote, "Before it Comes to Blows". (I must tell you that your handouts were the finest quality of the entire conference and most professional in my opinion.) It was engaging, entertaining and full of solid content that I can apply immediately.

As a matter of fact, today I reviewed my notes from the handout and used it to help coach one of my associates on key pillars he too should use to help him in his conflicts with those he supervises. At the end of our meeting, I believe I saw in him a new outlook on how he could/should deal with conflicts.

Thanks for the fun, the laughs and the great content.

All the Best,

  
David Elliott  
Sales Manager

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Sudbury Community Legal Clinic  
La Clinique juridique communautaire de Sudbury

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October 31, 2016

VIA FACSIMILE

Lauren Schieffer  
PO Box 4456  
Olathe, KS 66063

Dear Lauren

**RE: Before it Comes to Blows/Managing Stress and Thriving Under Pressure**

I have had the pleasure of working with quite a few professional speakers during my years as our training committee chair and I must say that you offered a wonderfully fresh look at dealing with stress in the workplace. The information you presented was fantastic and those who attended were raving about how you were the best presenter we have ever had.

Your knowledge on the subject of managing stress and thriving under pressure was exceptional. Everyone in attendance loved both you and your presentation and we truly hope to have you return in the future. Your passion for the subject matter was infectious and in one morning you helped the attendees gain a fresh perspective on how to better deal with stress in the workplace. I must also mention that you also added a refreshing dose of good humour.

You know your stuff and it shows. It was an absolute pleasure having you speak to our group.

Yours truly



Claudette Audette, Chair  
Northern Regional Support Staff Training Committee

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*"I was blown away by Lauren's passion, infectious attitude and professionalism. Lauren was able to electrify the audience, and set the pace for our animated event. We have a wide array of attendees. Lauren was able to engage all of the audience with ease, and because of her expertise, our audience was able to enjoy every aspect of the event. We look forward to having Lauren again!"*

**DEVIN CARTER, BISHOP McCANN - CHAIRPERSON – TOUCH-A-TRUCK ANNUAL GALA 2016**

*"Lauren's program was informative, entertaining, insightful, and offered practical concepts they were able to apply immediately. Since attending her program, I've seen a real difference in how my staff communicates with both their agents and customers."*

**JEAN BURKE, STATE FARM INSURANCE**

*"Lauren is SO much fun. We laughed so much and we loved her stories. But this wasn't just a motivational 'rah rah' session. We all walked out the door today with information that we could immediately put in place in our business and in our lives. It was a program focusing on real communication and life skills that all attendees can use."*

**Jan Moses, Ind. Sales Director, Mary Kay Cosmetics**

*"Lauren is a unique combination of an excellent communicator, offering relevant content and bottled sunshine. She is not to be missed!"*

**Lisa Allen, eWomen Network Conference**

*"I have already had people tell me my communication has improved just since Lauren's program. With what I learned I am now able to tactfully, and with respect to the individual, get my point across and get things done. Everyone should learn from Lauren!"*

**MITCH ANGEL, COOGEE CHEMICALS, PERTH, WA, AUS**

# THE COLONEL'S DAUGHTER IS UNLIKE ANY OTHER!



As the daughter of a career Air Force officer, Lauren Schieffer grew up being uprooted and relocated every couple of years. This imbued her with a profound independence and ability to adapt to changing circumstances.

Lauren is a recovering bulimic and an assault survivor, so she knows a bit about adversity. None-the-less, she never lets what life has thrown at her bring her down. The lessons she learned from "The Colonel" have helped her overcome adversity with humility and a sense of humor.

**Authentic. Inspiring.  
Effective. Genuine.**

Lauren will turn your next event into a **TRANSFORMATIVE** experience for your entire team.

**Don't wait! Book her now!**

Able to relate to and energize everyone from the custodial staff to C-Level executives, Lauren Schieffer is a master storytelling, delivering inspirational and relevant content that empowers people to absorb and act upon what they've heard, and she does so in an entertaining manner with a dry sense of humor that keeps them chuckling while they're learning.

Her enthusiasm is contagious and her passion is unmistakable.

**TO BOOK LAUREN CONTACT:**

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913-530-6673

