



## WHY HIRE THE COLONEL'S DAUGHTER?

You have a job to do, and you do it well. Planning a major event is rewarding, but it is also exhausting and time-consuming. There are thousands of potential speakers to choose from - some professional, some not-so-much. It can be a real challenge to find the perfect speaker who will do THEIR job as well as you do yours. Partnering with Lauren will save you time and headaches, while “wow-ing” your audiences and making you look like the hero.

### LAUREN IS:

#### Engaging

Able to relate to and energize everyone from the custodial staff to C-Level executives, Lauren’s insightful and motivating presentations will resonate with your attendees. They’ll feel like she is talking directly with them.

#### Inspiring

Lauren is a recovering bulimic and an assault survivor so she knows a bit about adversity. None-the-less she never lets what life has thrown at her bring her down. The lessons she learned from “The Colonel” have helped her overcome adversity with a humility and a sense of humor that make her a true inspiration.

#### Humorous

Lauren is a master storyteller with a dry, infectious sense of humor. As you surely know, humor is critical in keeping audience members on the edges of their seats.

#### Certified

Lauren is a Certified Speaking Professional, the speaking profession’s international measure of professional platform competence. Fewer than 800 speakers have earned this prestigious certification.



## Experienced

Lauren has navigated just about every aspect of corporate America in her varied career – from trucking to achieving top-tier Sales Director status for a global cosmetics firm to managing a non-profit foundation. Lauren taps into her extensive background in business to deliver high-value programs that directly address your needs and the needs of your audiences.

## Consultative

By genuinely listening to you and your needs, Lauren begins with her core message and then crafts the perfect offering that will help make the event memorable.

## Communicative

Lauren checks in well before the event itself to confirm details, texts you when she leaves and arrives, and makes herself as connected as possible to ensure that all your concerns are addressed right away.

## Low-maintenance

No posturing! No demands for only green M&Ms! No itemized invoices for travel! Lauren is the OPPOSITE of a Diva-Speaker.

## Committed

Your success is paramount in Lauren's mind. Therefore, she will do whatever it takes to help promote your event, from a pre-event promotional video to media interviews to submitting an article for your newsletter to social media engagement.

## FUN!

Lauren always makes sure to have some fun along the way, because life is too short to work with boring people!

